



**RCENO** - member meeting – April 20, 2024

10:05 Meeting called to order.

**Board Members** present – Delbert, Denny, Joseph, Susan, Eric, Annette, Cameron

Not present: Lori Rutter

Neighbors: Steve Bean, Jane & Grant Guy, Donna Chaban, Gene Graham

**Public Comments** – Donna asked if RCENO is contacting new homeowners. Answer: not at this time, no way to access that data.

**Other:** Lori Rutter has resigned from the RCENO board. Grant Guy has offered to join the RCENO board. Unanimous approval.

**Approval of Minutes:** March 2024 minutes were approved, Annette made motion, Joseph seconded motion.

**Finance Report:** Eric

New Bank Account: \$40,927.76

Frozen Bank Account: account has been closed

Credit Card Account: \$5,531.12

OnePS meeting: no one was able to attend. See OnePS.org for minutes.

New Palm Springs website: [engagepalmsprings.com](http://engagepalmsprings.com)

**Discussion:** Susan & Steve Bean attended the Racquet Club West annual board meeting on 4.18.2024. Takeaways include:

- Disaster Preparedness Training – David M. Jones – had several handouts more information available on the Red Cross website including forms for disaster planning.
  - Plan on 3 trainings per year with the Red Cross at police training center
  - First training in May related to extreme heat

- Two more trainings in the Fall
- Plan on inviting representatives from other NORGs to each training session
- Dementia Awareness Class – May 14<sup>th</sup>, 5:30 pm, Palm Springs Library
  - Presenter – Andrea Voras, Gerontologist, Dementia Specialist (Lives in RCW)
- Info on Racquet Club – Code enforcement walks the property at least once a month.
  - RCW looking into removing historic designation to help with the sale of the property.
- Had to pay for \$1M liability insurance for Little Library on Yorba Road in front of Robert Farran’s property.

**Social Media Discussion:** Recommendations presentation given by Steve Bean is at the end of these minutes on a separate page.

Donna Chaban suggested she would contact a previous printing vendor for graphics designed by Nat Reed to be added to the redesigned website.

Proposal requested: vote to go forward with website. Joseph made motion; Eric seconded the motion.

Steve Bean & Grant Guy to develop a prototype on Square Space.

Approval requested for up to \$500.00 for Square Space fees. Denny made motion; Cameron seconded the motion.

**New Business:** Vector control was called to check on a neighborhood pool that had been left unattended for many months and had turned dark and algae filled. Vector control responded and placed 90 mosquito fish in the pool to take care of the mosquito larvae that populated the pool.

**Donation of funds:** RCENO needs to keep \$15K in accounts. RCENO has \$15K available for donations.

Donna commented that there needs to be a 501C3 filed that requests funds and to be careful with requests.

Boys/Girls Club - \$2K original check was voided as account had been compromised.  
Cultural Center - \$350 for plaque

Plaza Theater – donation has been made

Animal Shelter - \$2K donation

Fire Station – ask for equipment needs list?

Community Bulletin Board – Victoria Park – Eric is to contact Parks & Recreation

Disaster Kits - \$2K + \$350.00 – Joseph made motion, Denny seconded motion

**Old Business**: suggestion to increase boundaries of Racquet Club Estates for the organization to include condos on Miraleste. Denny to contact Denise Goolsby, however, Condos may be part of Vista Norte.

Little Libraries: Cameron will ask Matt if he's still willing to help repair them, up to \$300.00 has been approved for costs related to repairs.

Meeting adjourned at 11:12 am

**Next Regular Meeting**: May 18, 2024 at Cameron Saless home, 325 E. Frances Drive, 10:00 am – 12:00 pm.

## RCENO Website Recommendations 4/20/2024

The website is the communication hub and primary information resource for RCENO.  
<https://www.racquetclubestates.org>

### Content

#### 1. Make it easier to find

- Improve SEO and search rankings

#### 2. Call to Action: sign-up to email list

- Stay connected and informed about your neighborhood

#### 3. Define major sections

- Announcements
- Calendar of events
- Highlight community contributions
- Purpose and about RCENO
- History of neighborhood: architecture, famous residents, updates on The Racquet Club property

#### 4. Added features

- Membership form (make online—Google form)
- Charitable Donation Request Form – make online – Google form)
- Search option for the website
- Photo gallery
- Promote and embed social media channels (Instagram, Facebook, YouTube)
- Keep store (Café Press) (t-shirts) ???

### Improvements

#### 1. Make visually appealing and inviting to spark interest/engagement

- Use Nat Reed's graphics as theme including colors
- Upgrade resolution quality (recreate in vector format)
- Add new photos and videos (links)

#### 2. Better user interface/experience design

- Navigation ease
- Mobile/performance enhancements (check speed with <https://pagespeed.web.dev>)
- ADA compliance (check errors with <https://wave.webaim.org>)

### Next steps

1. Look at other Norg sites and take inspiration for features and design
2. Collect input from board meeting: brainstorm
3. Build a prototype in Squarespace
4. Preview new site and make tweaks from feedback

5. Go live by transferring domain to new hosted site